

Company with Tahoe office publishes blogging book

TastyPlacement, which has a satellite office in South Lake Tahoe, released its first book, "WordPress 3.0 Search Engine Optimization" through IT publisher, Packt Publishing.

The book is authored by its founder and president, Michael David.

"WordPress 3.0 Search Engine Optimization" is a complete guide to optimizing a website or blog on the WordPress content management web platform for high performance in search engines. The book also teaches advanced social media and local marketing techniques.

This book is written for anyone building or publishing a website with WordPress, ranging from owners of business sites to website developers and blog owners. Any WordPress user who wants to sell products or services, or send out a message to the world will find that getting better rankings in the search engines will help them reach their goal faster.

The book is available through online retailers, local bookstores, and through PacktPub.com.