

# Hard Rock helping to fill Bread & Broth's shelves

Hard Rock International is turning 40 years old. As part of the milestone, Hard Rock will host 40 Days That Rock, where Hard Rock Cafes around the world will host local-market events, concerts and promotions for rockers of all ages.

This month, Hard Rock's 40 Days That Rock will kick off in cities around the world, including Lake Tahoe, with Hard Rock Cafe Lake Tahoe's "40,000 pounds of Food in 40 Days" event. Beginning May 18, Hard Rock Cafe Lake Tahoe will partner with Bread & Broth; an all-volunteer program in South Lake Tahoe that provides hot, well-balanced meals to those in need; to help collect 40,000 pounds of food in 40 days.

Non-perishable donations will be accepted at the Hard Rock. To thank its loyal guests, Hard Rock Cafe Lake Tahoe will offer a 20 percent same day discount off food, non-alcoholic beverage and retail at Hard Rock Cafe to all who donate.

Monetary donations for Bread & Broth will also be accepted in the cafe and will be recorded at 4 pounds for each \$1 donated conversion.

Hard Rock Lake Tahoe is inside Harveys at Stateline.