

Lecture about the importance of play

The KidZone Museum, a nonprofit organization nationally recognized for its exemplary children museum efforts, partners with Squaw Valley Institute to offer a lively, fun and informative presentation by Stuart Brown on the importance of play in an individual's life.

The presentation, which includes a Q&A, is June 5 at 4:30pm at the Resort at Squaw Creek. The cost is \$10. Tickets may be purchased online.

Brown will discuss topics such as what triggers an adult or child's emotional engagement with the world, holds our attention and helps to craft each person's unique human brain. He'll also explore the growing data on the relationship of play to an individual's performance, emotional regulation and overall well-being. Attendees will learn what highlights the evolution, neurobiology and characteristics of play behaviors and their embedment in the survival circuitry of the brain. The consequences of play deprivation will also be discussed.

Brown is director of the National Institute for Play and author of "PLAY: How It Shapes the Brain, Opens the Imagination, and Invigorates the Soul".

For additional information about Brown's presentation, contact Carol Meagher at director@kidzonemuseum.org or (530) 320.5613.