

# SMG tourism workshop

Technology has impacted tourism marketing in a multitude of ways, inherently changing the marketing landscape. Marketing executives are now tasked with understanding

a host of technology programs ranging from website design to mobile marketing, all of which are constantly evolving.

The 2011 SMG Tourism, Technology + Marketing Workshop

will again provide tools and insight into online technologies.

When: Oct. 12

Where: Embassy Suites, South Lake Tahoe

Time: 8:30am-2:30pm.