

Snippets about Lake Tahoe



- Lake Tahoe Visitors Authority has a mobile phone app out called Tahoe South. Features include events calendar, outdoor recreation, activities, weather and road conditions, accommodations, businesses direct calling and GPS-enabled mapping that detects current locations to the nearest facilities.
- Caesars Entertainment, which owns Harrah's and Harveys in Lake Tahoe, rolled out a loyalty rewards program for incentive and meeting planners based on its Total Rewards loyalty program for gaming clients. This is the first program like this in the gaming industry.
- Father-daughter duo Dan Schwartz and Tawny Stanton have joined the Chase International Incline Village real estate office.
- Northstar-at-Tahoe Resort hired Davy Ratchford as director of marketing.
- Anyone interested in the aquatic invasive species forum from April can view the Youtube videos and some presentation PDFs [here](#) or visit the Tahoe RCD Youtube channel.