

Hard Rock gives a big thank you to community

To the community,

Lake Tahoe, you rock!

Hard Rock Cafe Lake Tahoe's anniversary event was May 18 through June 26. Hard Rock Cafe Lake Tahoe partnered with Bread & Broth; an all-volunteer program in South Lake Tahoe that provides hot, well-balanced meals to those in need; to help collect food in 40 days.

Hard Rock Lake Tahoe, along with community partners, friends, staff and guests, collected 26,234 pounds of food to present to Bread & Broth.

We are very proud of the way our community, staff and partners have rallied together to make a difference even during difficult economic times. The Hard Rock Cafe Lake Tahoe and Bread & Broth would like to thank everyone who came out to support this effort. One of Hard Rock Café's long standing mottos, "Take Time To Be Kind", is truly reflected in these actions.

We would also like to single out and thank those who rose to the occasion in donations and support:

*Kim Templeton, sales and marketing Hard Rock

*Safeway Northern California

*Harrah's and Harveys employees

*MontBleu

*Hard Rock employees

*Barton Memorial Hospital

*All those in our community who donated above and beyond.

Because of the nature of our cause and the generosity of those who donated, Bread & Broth is donating a portion of the food collected to Back Door Pantry and Christmas Cheer so those they feed are taken care of as well. Hopefully, more events like this one will pull us all closer together still, and allow us to "Feed the Need". Our goal is simple: One lake, One cause, Feed Lake Tahoe.

This was a great event in our town. But, every day, of every year, we have those in need in our community to help. If you missed this event, or wish to donate to Bread & Broth in any way, contact Connie Blue at (530) 208.8707 or midwest2tahoe@yahoo.com

David Smith, Zephyr Visions Marketing & Consulting