

Class about greening businesses

As part of its Chamber Education program, the North Lake Tahoe Chamber of Commerce in partnership with the Sierra Economic Development Corporation is hosting a “Grow the Green by Going Green” workshop Sept. 7 from noon to 1:30pm at the Tahoe City Public Utility District Boardroom, 221 Fairway Drive in Tahoe City. Deadline to register is Sept. 5.

Attendees will learn about what it means to be green and how to grow your business by being green. They’ll also explore green marketing techniques, including sustainability efforts and cost-effective social media to target new and existing customers. The class takeaway is a basic toolkit of checklists and resources to get started.

The cost is \$55/person (payable in advance by mail or credit card), and participants need to bring their own lunch. To register, call the Sierra Economic Development Corporation at (530) 823.4703 or email info@sedcorp.biz.

This class will also be repeated Oct. 20 at Mourelatos Lakeshore Resort in Tahoe Vista.