

Lake Tahoe financial firm to demonstrate analytical tools to clients

Zephyr Associates Inc., a global leader in the development of analytical software tools for the financial management industry, is hosting its 17th annual client conference Sept. 13-14 at Harveys Lake Tahoe in Stateline.

Founded in 1994, the Zephyr Cove-based company is a global leader in the development of analytical software tools for the financial management industry. It also has offices in Memphis, New York and London.

The conference offers Zephyr clients a chance to experience hands-on training, real-world applications for Zephyr's analysis products and an opportunity to connect with other financial professionals.

The conference also features in-depth statistical analysis by Zephyr research experts that explore emerging trends as well as keynote addresses that highlight how Zephyr's tools can work in conjunction with other products and information to deliver exceptional analysis for financial professionals.