

# 9/11-themed wines making some families sick at the thought

By Mike Jaccarino, New York Daily News

A 9/11-themed wine – created to help fund raise for the Ground Zero memorial – has victims' families seeing red.

Lieb Family Cellars of Mattituck, L.I., says it will donate up to 10% of each sale of the 9/11 Memorial Commemorative Merlot and 9/11 Memorial Commemorative Chardonnay to the National September 11 Memorial and Museum.

But critics say the pittance doesn't justify the tackiness on the eve of the 10th anniversary of the terrorist attacks.

"What's next? A 9/11 pastrami sandwich?" asked Councilman Peter Vallone Jr., D-Queens.

"I don't care about the small amount that they donate to charity. If anyone is profiting off of 9/11, then this wine leaves a very bad taste in my mouth."

Retailers will pocket \$6 from each bottle sold – at the tasteless price of \$19.11.

Lieb Family Cellars says it will donate every cent not spent on making the wine – an estimated \$1.15 to \$1.91 per bottle.

**Read the whole story**