

Class delves into Internet marketing

As part of its Chamber Education program, the North Lake Tahoe Chamber of Commerce in partnership with the Sierra Economic Development Corporation is hosting a beginner “Internet Marketing – The Superhighway to Success & The Road” class Sept. 21 from noon to 2pm at the Tahoe City Public Utility District Boardroom, 221 Fairway Drive, Tahoe City.

Deadline to register is Sept. 16.

In this beginner class, attendee will learn how to get top rankings on Google, how to pick the right keywords for their business, along with free tools that will improve their business and assist them in tracking website visitors.

The cost is \$65/person and participants need to bring their lunch. To register, call the Sierra Economic Development Corporation at (530) 823.4703 or email info@sedcorp.biz.

This class will also be repeated Oct. 4 in Kings Beach at the North Tahoe Event Center.