

Tourism, marketing workshop on South Shore

The second annual SMG Tourism, Technology + Marketing Workshop on Oct. 12 will have hands-on sessions about developing a social media strategy, online video, mobile marketing and more.

The event is at Embassy Suites Resort in South Lake Tahoe.

For more information or to register by the Oct. 5 deadline, email info@smgonline.net or call (530) 541.2462, ext. 102.