

IHOP in Halloween spirit with 'scary face pancake'

IHOP's Scary Face Pancake Giveaway returns to participating IHOP restaurants nationwide Oct. 28.

Kids 12 and under may design and dine on their own Free Scary Face Pancake creations from 7am to 10pm.

The pre-Halloween giveaway launched last year as a playful take on IHOP's popular Funny Face Pancake. The Scary Face Pancake is an oversized signature buttermilk pancake with a whipped topping mouth and strawberry nose, and two mini Oreo cookies and candy corn on the side to allow kids to create their Halloween hotcake.

The Scary Face Pancake will also be available for purchase throughout October.