

N. Shore ski industry big-wigs to speak in Kings Beach

The North Lake Tahoe Chamber of Commerce is hosting its annual chamber membership lunch Oct. 27 at noon, with registration beginning at 11:30am, at the North Tahoe Event Center in Kings Beach.

This year's presentation is titled "The Changing Face of the North Lake Tahoe Ski Industry" with a guest speaker panel that includes General Manager Bill Rock of Northstar, Chief Executive Officer Art Chapman of JMA (co-owner of Squaw-Alpine, and sole owner of Homewood Mountain Resort) and Chief Executive Office Andy Wirth of Squaw-Alpine.

Attendees will learn about the new ownership of the larger ski resorts, the future of skiing in North Lake Tahoe, what's new on the mountains and what does the merger of Alpine Meadows and Squaw Valley mean for employees and guests.

Bella Affair will cater the luncheon. Cost is \$35/per person for chamber members and \$45/per person for non-chamber members before Oct. 24, and \$40/members and \$50/non-members after Oct. 24.

For more information about the lunch or to register, call Kym Fabel, North Lake Tahoe Chamber of Commerce manager, at (530) 581.8764 or kym@puretahoenorth.com.