

Squaw, Alpine challenge riders to raise the most money to fight hunger

To the community,

As we dance for snow, there are people in our community who can't get enough food to eat. So Squaw Valley and Alpine Meadows are engaging in a friendly little competition to raise money for Project MANA, Truckee/North Lake Tahoe's hunger relief organization.

To kick things off I will donate \$1,000 – \$500 on behalf of each resort and now we are going to see who can raise more money – Squaw or Alpine. Through New Year's Day employees and guests can make online donations on behalf of either Squaw or Alpine. One hundred percent of all donations go to Project MANA. While each resort hopes to be the one to raise the most money, the winners will be the hungry people that Project MANA feeds.

We've heard from many of you about the rituals you have to make it snow. From not washing the car to leaving your summer stuff on the lawn. Some of you have gone so far as to leave your powder boards at the shop so they won't be accessible when it dumps snow. That's dedication. We hope you'll join us in our new snow dance effort and make a donation today to Project MANA. Hunger happens every day to people in all walks of life. Organizations like Project MANA help them through the hard times so they can land solidly on their feet.

Several years ago Project MANA helped a husband and wife who moved here from Colorado for his job. They quickly realized they could not survive on his salary alone and came to Project MANA for food while she looked for work. Eventually she got a good job and between the two salaries they no longer needed

Project MANA's services. A couple of years later she became the president of a community charity that provides grants to local nonprofits and Project MANA is one of the recipients. True story.

We hope you'll join us in helping those in the Truckee/Tahoe community who are not getting enough to eat. Make your donation today.

Kindest regards and snow filled thoughts,

Andy Wirth, president and CEO Squaw