

Two Billion Cars: Driving Toward Sustainability

Volatile oil prices. Looming climate change. Worldwide economic and political unrest. Worsening traffic congestion. Crisis in transportation financing.

All of that will be discussed Feb. 23 at the Two Billion Cars: Driving Toward Sustainability lecture.

The 6pm event is at the Tahoe Center for Environmental Sciences, 291 Country Club Drive, Incline Village.

Facing the consequences brought about by uncontrolled growth and neglected carbon awareness, America's ongoing love affair with the car will continue to cause widespread environmental impacts and global conflicts over oil supply, according to the college. These challenges and their solutions are the ongoing focus of research by the Institute of Transportation Studies at UC Davis. For over two decades, understanding the challenges and solutions have been the nexus of institute's work.

Dan Sperling and Tom Turrentine will present their insight of current strategies and research, and promulgate their views of the rapidly evolving transportation and energy solutions of the future. The duo will unveil how new technologies will allow consumers to access a suite of transportation and energy applications, ranging from dynamic real-time ride sharing applications, to programs that help consumers conserve energy in their cars and homes. As tomorrow's advanced transportation technologies rapidly unfolds, will Lake Tahoe's environmentally sensitive communities be ready to drive to a sustainable future?

A No-host bar begins at 5:30pm. A \$10 donation is suggested.

For additional information, call (775) 881.7566 or email tercinfo@ucdavis.edu.