

Caesars Entertainments keeps up with green initiatives

By Travel Pulse

Caesars Entertainment issued its 2010-11 Sustainability Report, which covers calendar 2010 and the first half of 2011, and is the company's and the casino-entertainment and hospitality industry's second such report. Among the report highlights is an updated CodeGreen (environmental) strategy that produced new two- to five-year targets for energy conservation, renewables, water consumption, waste diversion, supply chain, and guest and employee perceptions of Caesars' CodeGreen performance.

Caesars is the parent of Harrah's Lake Tahoe and Harveys at Stateline.

The report also states that the company is on track to meet its 2010 target to reduce absolute carbon emissions by 10 percent from 2007 to 2013, and has created a Green Meetings & Events certificate program, graduating more than 200 managers.

The company has also joined and played active role in UN Global Sustainability Tourism Council and launched the replacement of 65,000 halogen bulbs with LED lighting that requires less than 10 percent of the electricity.

Caesars staff recycled more than 61,000 pounds of hotel soap and 43,000 pounds of bottled amenities for the nonprofit Clean the World, which sanitizes and distributes them to developing countries and low-income communities in the United States to combat illnesses preventable through proper hygiene.