

Opinion: Kindness is more than random in Lake Tahoe

Random Acts of Kindness has been wildly successful because of you.

When the idea first percolated last fall we wondered what the reaction would be. Would people embrace it? Would they write in? Would businesses want to be part of it?



Within the first hour of asking businesses to contribute a gift, three slots on the January calendar were filled. It was not difficult to fill up the remaining 28 days.

We even had people asking to be part of Random Acts of Kindness once it got started.

Thank you to the following businesses or organizations for donating to *Lake Tahoe News'* inaugural Random Acts of Kindness promotion. We have hyperlinked their website so you can more easily check out these kind businesses. Maybe your Act of Kindness could be to frequent them a little more often knowing they are true members of the Lake Tahoe community who care about being kind.

- Heart Rock Herb & Spice Company – two gift baskets
- Knox & Associates – two one-hour business consulting sessions, plus Steve Jobs' biography
- Echo Restaurant – two \$25 gift certificates
- Lake Tahoe Marathon – entry into the 5K or 10K in September 2012
- Sealed with a Kiss – \$50 gift certificate

- Sierra-at-Tahoe – midweek, non-holiday lift ticket
- Sprouts – two \$10 gift certificate
- *Lake Tahoe News* – two Giants-A's tickets
- Cork & More – two sandwich vouchers
- Black Bear Inn – bed and breakfast cookbook, two mugs
- Howie Nave – two tickets to the Improv at Harveys
- Tahoe Tallac Association – Friend of Tallac membership for 2012 season
- Barton Health – preparedness backpack
- Tahoe Best Friends – doggie day care
- Tahoe Health Touch – EFT session
- Bona Fide Books – two books and balm
- Aramark – two day cruises on Tahoe Queen
- Weidinger Public Relations – round of golf at Edgewood Tahoe
- A Massage at Tahoe – one-hour massage
- First Tracks Productions – DVDs
- Dirk Yuricich Photography – note cards
- Alpen Sierra Coffee – 1 pound of coffee
- KizmeTech – one-hour digital ad design
- Sierra Athletic Club – one-month membership
- Squaw Valley – two passes on the tram
- Tahoe Arts Project – 4 tickets to The Gizmo Guys.

And then, you, the readers of *Lake Tahoe News* need to be

applauded as well. Your stories moved those who read about the Random Acts of Kindness. Thank you for sharing.

All of the stories will remain under the Random Acts of Kindness category at the top of the page at least through February.

We hope you all will continue being kind – random or otherwise..

– Lake Tahoe News staff