

Seminar focuses on surviving in the world of e-commerce

This is the “information age” and “everything is on line” but what, why, how, and where does the small business professional begin?

Find out the answers March 30 from 2-4pm in a seminar called Finding the Easy in E-commerce at Harrah’s Lake Tahoe.

Gene Romagna, business consultant for the Northeastern California SBDC, and Anthony Howard, owner-founder of HowardSEMGroup.com, will host this workshop for Lake Tahoe South Shore Chamber of Commerce.

This workshop is \$20 for chamber members, \$30 for non-members. It includes entry to the 2012 Business Expo. Reservations are required. Contact Emily Abernathy at (775) 588.1728, ext. 303.