

South Shore locals swarm annual Business Expo

STATELINE – It was wall-to-wall people Friday night as more vendors than usual filled the aisles of the Harrah's Lake Tahoe convention center for the annual Business Expo.

B Gorman, CEO of Lake Tahoe South Shore Chamber of Commerce – the event producer, expressed to *Lake Tahoe News* her enthusiasm for the increase in vendors.

The attendance was estimated at more than 1,100 – on the high side compared to years past.



The Beacon and Fresh Ketch hand out samples March 30 at the Business Expo.
Photo/LTN

It was a mix of regulars like Lakeside Inn, Calstar and Heavenly, to newbies like the Urban Sitter, AAA out of Carson City and Lake Tahoe Business Referral Network.

One of the busy vendors was Tahoe Best Friends – the doggie day care center in South Lake Tahoe. As owner Paige Rice was leaving, she commented how successful the night was for her.

While the expo is designed to inform the public about various businesses in the area, it really is more like a party and a time to reconnect with friends after being holed up for the winter. Lots of food and alcohol contributed to people stepping into the wild side.

– Lake Tahoe News staff report