

Casino company making effort to connect kids with outdoors

From California to Pennsylvania, 35 Caesars Entertainment Corporation properties in more than 19 communities across the country have pledged their support for a simple concept: helping families engage with parks to create a healthy environment for themselves and their children.

This is part of the National Kids to Parks Day on May 19. This is the National Park Trust's signature initiative – a grassroots movement that encourages children and families to get outside and explore local, state and national parks in their community

Known as HEROs in the Caesars world, the company volunteers at Harveys and Harrah's Lake Tahoe will be taking kids to Nevada Beach State Park on May 18-19.