Event geared toward front line staff learning what businesses have to offer

The North Lake Tahoe Chamber/CVB/Resort Association is hosting its annual Summer Recreation lunch June 7, noon to 3pm, with registration beginning at 11:30am at West Shore Café and Inn in Homewood.

This event is geared to provide insight about summer happenings, including events, festivals and activities, to front line, front desk and concierge employees, along with business owners and managers. Attendees may give a brief presentation at the event, as well as provide 80 brochures or other pieces of collateral to be distributed during the luncheon. This event sells out with approximately 100 attending, so early sign ups are recommended. Deadline to register is June 4. Cost is \$29/person.

For more information about the event, to register or provide collateral, call North Lake Tahoe Chamber of Commerce Manager Deanna Frumenti at (530) 581.8764 or deanna@puretahoenorth.com.