

LTN tidbit 4: Engage Lake Tahoe News through social media



May is 31 tidbits about Lake Tahoe News month.

LTN tidbit No. 4:

Lake Tahoe News is on Facebook and Twitter. Make sure it's LakeTahoeNews.net you are following because other entities out in the world of social media are saying they are *Lake Tahoe News*. Look for our logo and you will have found us.

Why bother following *LTN* on these outlets? Sometimes we re-Tweet things from those we follow – like last weekend we re-Tweeted about Heavenly closing and what Marco Sullivan said about Squaw's last day.

With Facebook we are a bit more social at times. Sometimes we tease stories about what will be coming up on LakeTahoeNews.net the next day.

Facebook and Twitter have all the locally generated stories from *LTN*, but not the stories produced elsewhere. This means FB and Twitter followers aren't getting the full flavor of *LTN*.

Social media allows a different type of interaction with

readers as well.

We'd like you to be part of all components of *LTN*, but understand if you have your preference – that's why we try to be where you are.

Here is information about becoming a paid subscriber.