

# North Shore focusing on adventure sports for 10 straight days

North Lake Tahoe will capitalize on its famed natural terrain by hosting the 2nd annual Adventure Sports Week Tahoe June 15-24.

According to event director Todd Jackson, in addition to the sporting events, designed for the beginner to the professional, the 10-day festivities will also include clinics hosted by world-class athletes and Lake Tahoe locals who know area trails firsthand. Each night of Adventure Sports Week Tahoe will wrap up with a variety of activities, including live concerts, outdoor movies and dinner on the lake. There's even a kid-friendly component with fun and games geared for little ones.

For more information about Adventure Sports Week Tahoe, a complete calendar of events, photos, videos and volunteer opportunities, as well as to register and get connected via social media channels, go online.