Truckee man pitches product for Google

Longtime Truckee architect Nicholas Sonder captured the attention of Google last month, so much so that the billion-dollar corporation featured him in a marketing piece at this month's American Institute of Architects' national convention in Washington, D.C.

Sonder has been a fervent user of SketchUp, a three-dimensional application for design professionals, since it was introduced by @Last Software in 2000. Google acquired @Last in 2006.

Sonder recently replied to a question in an online user group by posting an example of construction document images. Development teams at Google noticed the post and contacted Sonder, hoping to use his examples to help promote and feature SketchUp at the May convention.

"They ended up sending a development team member to interview me," Sonder said in a press release. "He spent two days in Truckee . I showed him around town, introduced him to local contractors and took him to some job sites. He went back with about nine hours of footage."

Here is the interview, which includes footage of Truckee contractors and designers, primarily features Sonder discussing the usability and advantages of SketchUp.