Class teaches businesses how to create app

Business owners will learn to create apps for wireless devices in a course through Truckee Meadows Community College.

Dan Belhassen, an expert in digital marketing, will conduct the online course, "Creating Cell Phone Apps for Your Business," through TMCC's Workforce Development and Continuing Education. The class runs July 2-27 and is part of a threecourse curriculum in mobile marketing certification.

The course will teach students how their companies can benefit from the use of mobile applications. Students also will create a mobile app.

Register by calling (775) 829.9010. Cost is \$245.

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