Bodybuilding show adds health-fitness expo

The National Physique Committee sanctioned amateur bodybuilding, figure, bikini, physique and fitness championship the Tahoe Show is Aug. 25 at MontBleu in Stateline.

The 2012 Tahoe Show adds a Health and Fitness Expo, new men's and women's physique divisions, live video web-stream, new stage design and a People's Choice Award where the audience will text their vote for the best athlete.

This will be the first time a live web-stream with a text message People's Choices Award has been included at a bodybuilding competition. The winners of this "American Idol" style voting will be in *Muscular Development* magazine.

The promoters of the Tahoe Show are bringing back a number features that made the show a success in 2011.

From the website the competitor can register to compete, as well as purchase show photos, tanning, event DVD, hair and makeup, a lakeside photo shoot the Sunday after the show and new this year, a posing clinic with IFBB pro bodybuilder Ben Pakulski and NPC nationals figure competitor Jesse Hilgenburg.

Expected at the show are about 200 competitors and more than 1,700 spectators.

For tickets, information, registration and a full event schedule go online, email Chris@TahoeShow.com or call (775) 267.7564.