

Nevada looking for logo for 150th anniversary

By Richard N. Velotta, Las Vegas Sun

The committee planning Nevada's 150th birthday celebration is seeking the public's help in designing a logo to be used to publicize the event.

The state's Sesquicentennial Planning Committee, working with the Nevada Cultural Affairs Foundation, said Friday that it has issued a request for proposals for a design to reflect the 150th anniversary of Nevada statehood and the tagline "Battle Born. Nevada Proud."

Submissions are due at 5pm Aug. 23.

The yearlong statewide celebration will be observed between Nevada Day 2013 (Oct. 31) through Nevada Day 2014.

Applicants will be required to submit 10 copies of the proposal that include color copies of the logo design and flash drives, CDs or DVDs with the logo design used in at least three applications.

How much will the winning applicant get? A lot of fame but little fortune.

Read the whole story