Opinion: Skate the Lake raises money for cancer research

To the community,

B4BC's Eight Annual Skate the Lake Presented by Tahoe Longboards took place Aug. 18 in North Lake Tahoe and was a great success. Over 85 participants pushed for prevention and collectively, more than \$10,000 in net funds were raised.

Participants included Tahoe residents from near and friends from afar to encourage people to come together and show one way of living a healthy and active lifestyle. Some who joined in the fun were pushing in honor of loved ones who have battled breast cancer, and others participated because they believe in B4BC's mission of spreading the importance of early detection + active living as the best means of prevention. B4BC was proud to extend its support to the local survivor community through a \$2,500 donation to the Gene Upshaw Memorial Tahoe Forest Cancer Center in Truckee.

A special thank you to all who fundraised including top fundraisers (1. Randy Scheidt — Valley Springs 2. Arnie DePietro — Valley Springs and 3. Araseli Lopez — Sunnyvale, as well as the following sponsors for their support: presenting sponsor Tahoe Longboards, GoPro, Sun Bum, Mamasake, New Belgium, Hartline Construction, Hurley, Paul Mitchell, Woodward Tahoe, Tahoe Dave's and The Alley.

To kick off Breast Cancer Prevention month, B4BC's second yearly longboard-a-thon, Skate the Coast, will take place in Southern California on Sept. 29 and will consist of an 18-mile course that will run from the Santa Monica Pier to the Redondo Beach Pier.

Boarding for Breast Cancer