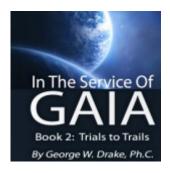
## **Snippets about Lake Tahoe**



• South Lake Tahoe's George Drake has released "In the Service of Gaia: Trials to Trails". For details about the book, go online.

• The Potlatch will host the next North Lake Tahoe Chamber/CVB/Resort Association Business Mixer along with a Jewelry Trunk Show on Aug. 3, 5-7pm, at 930 Tahoe Blvd., Ste. 401, Incline Village.

• Melissa Williams, a communications and public relations professional in the Lake Tahoe area, was recently hired by Switchback PR + Marketing as its director.

• Northern Nevada Development Authority has hired Maurice Washington as deputy director.

• Check out Lake Tahoe Wildlife Care's webcam of the bears.