

Snippets about Lake Tahoe



- Beachtree Properties, a collection of 11 boutique hotels across the country, is launching a pilot program to provide complimentary use of customized iPads. Initially, Beachtree will offer iPads in South Lake Tahoe at Secrets Inn and Heavenly Inn, and in Maryland at Inn at Deep Creek.
- The North Lake Tahoe Chamber/CVB/Resort Association is undergoing a membership renaissance – adding new services and programs directly related to helping local businesses and increasing their bottom line. One of the most visible changes is the addition of the North Lake Tahoe Business Directory to the website.
- On Aug. 24 from 6:30-10pm is a Parents-Kids Night Out at the South Lake Tahoe Rec Center. Cost is \$25 and includes pizza, swimming, games, and a movie (G or PG). Call (530) 542.6056 to register.
- El Dorado County Sheriff John D'Agostini talks about the accident on the Rubicon Trail in this video.
- U.S. Department of Labor reports the travel industry is growing faster than the overall American economy.