Utah ski resort offering free skiing to California residents

Southern Utah's Eagle Point Resort near Beaver is offering free skiing and riding to residents of California for the 2012-13 season.

The free skiing declaration was made this month. Every Thursday in January 2013, Eagle Point Resort will offer unlimited free access for skiing and snowboarding to any guest on all 600 acres of its terrain spanning all 1,500 vertical feet. California residents will enjoy free skiing and snowboarding for the entire 2012-13 season. There are no strings attached other than the requirement to provide a name and email address.

"What we have learned overwhelmingly from our guests during the first two seasons since reopening is that we have a truly exceptional mountain that people love to visit. Our goal is to be the premier ski resort in southern Utah," Shane Gadbaw, CEO and co-owner of the resort, said in a statement. "We have spent millions to make the property and the service first class from the newly renovated Canyonside Lodge down to the friendly greeters in the parking lots."