

Evening forum to focus on South Shore's economy

A group of partners has come together to present a State of the South Shore Economy forum on Oct. 23 at Embassy Suites in South Lake Tahoe.

The event will kick off at 5pm with a social hour, followed by the forum from 6-8pm.

Speakers and topics feature: Tahoe Prosperity Center Chairman, Thomas Greene; Lake Tahoe South Shore Chamber of Commerce board Chairman Casey Blann; Strategic Marketing Group President Carl Ribaud; Tahoe Resource Conservation District Executive Director John Skeel; and chamber President B Gorman.

Ribaud will present an overview of the South Shore's economy from the perspective of tourism, while Gorman will present a video from the June Chamber Trek to Monterey, Livermore, and Sacramento. Skeel and Greene will facilitate the evening's activities and will ask participants and speakers to explore where our competitors may have had to overcome challenges similar to those our community faces.

Additionally, the facilitators will guide participants through a process whereby residents, business people and community leaders will describe and diagram their concepts for economic revitalization implementation for the South Shore.

For more information, call (775) 588.1728.