

# Placer County supes take on variety of Tahoe issues

The Placer Board of Supervisors took up several Lake Tahoe-related actions at last week's meeting in Auburn.

Items included: approval of an annual contract with the North Lake Tahoe Resort Association for marketing, transportation and infrastructure projects; approval of an amended lease for the Jackpine parking lot in Tahoe City; approval of the acquisition of easements as part of the Kings Beach Commercial Core Improvement Project; and a modification of public hearing locations for the Kings Beach Benefit Assessment District.

The contract with NLTRA pays for the promotion of Placer County's portion of the North Shore of Lake Tahoe. The \$5.15 million agreement, paid for by transient occupancy taxes collected on the North Shore, helps promote tourism and provides guidance in funding infrastructures to enhance to North Lake Tahoe communities. As approved, the contract maintains tourism and business development and services while balancing other Placer County Tahoe operational needs such as the North Tahoe health clinic, beach maintenance, additional Placer County Sheriff's Office patrols over the Fourth of July holiday and transit service.

The Jackpine parking lot in Tahoe City opened in 2006 and is available for off-street parking in the Tahoe City business district. Land for the lot, which has space for 40 cars, was leased under an agreement between the landowners and the former Placer County Redevelopment Agency. The board approved an amended lease that will save \$357,624 over the term of the lease, which runs until 2036.

With the Kings Beach Commercial Core Improvement Project progressing, the board approved two easements and a

modification of a public hearing that are related to this project. The first easement is a permanent acquisition needed for construction of a roundabout on Highway 28; the second easement is a temporary construction easement.

In October, the board adopted a resolution to consider the formation of the Kings Beach Benefit Assessment District No. 1. Should the district be formed, assessments collected would pay for the maintenance and services of all improvements related to the Core Project. Following the distribution of an assessment ballot to all property owners within the district in early December, a public hearing will be held. Following the public hearing, the ballots returned by property owners will be tabulated to determine whether a majority exists to form the district.

The board has scheduled that hearing for Jan. 22 at the North Tahoe Event Center during its regularly scheduled meeting. In addition, the hearing will also be held simultaneously in Auburn at the County Administrative Center.