

# Tahoe businesses light up the night

A multitude of businesses participated in the inaugural Light up South Lake Tahoe event on Thanksgiving weekend.

While this was the launch date for businesses to turn on holiday lights, more keep coming on.



Tahoe Standup Paddle is in the holiday spirit.  
Photo/Provided

While an official contest was not planned, South Tahoe Standup Paddle (3115 Harrison Ave.) received the Best Participation and Most Enthusiastic award from city staff.

Festivities concluded at the Y with the annual tree lighting and a visit from Santa.

