

Squaw, Alpine to host The North Face Masters of Snowboarding event

The North Face Masters of Snowboarding presented by PrimaLoft will take place Feb. 13-17 at Squaw Valley and Alpine Meadows.

The event will feature top big mountain snowboard competitors battling for The North Face Masters of Snowboarding champion title, \$15,000 in prize money and a chance to advance to the 2014 SWATCH Freeride World Tour by The North Face.

The event will feature one open two-star Freeride World Qualifier event at Alpine Meadows (Feb. 13-14) with the top five men and top three females advancing to the Masters four-star Championship event.

The Masters Championship event will take place over two days at Squaw Valley immediately following the qualifier event at Alpine Meadows.