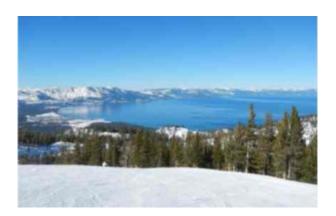
Heavenly combining big air, poker in competition

Heavenly Mountain Resort is partnering with Snow Park Technologies and two-time Olympic gold medalist Shaun White to host High Roller Hold 'Em big air competition.



There is \$50,000 at stake in this casino-inspired event that combines high-flying big air competition with Texas hold'em poker.

High Roller Hold 'Em will take place on the World Cup run at Heavenly on April 6 with a monster big-air jump created by SPT. In this unique poker-style format, each rider will be dealt two cards (three in the super final) with each card featuring a different trick. Each rider will then bet on the trick of their choice and must execute the trick during that jump to win that round. The rider that lands the trick with the highest level of difficulty will win that round and qualify for the big cash in the super final.

Some of the world's top professional snowboarders will compete in this high-production, nighttime event, which will also feature live DJ music, an exhibition with local athletes, and pyrotechnics.

The competition starts at 6pm, with fireworks and music about 8:45pm. There is no cost to watch.