

Squaw, Alpine use Green Bucks to help environment

Squaw Valley and Alpine Meadows have joined with Tahoe Fund and Truckee River Watershed Council to help launch the Green Bucks program.

Green Bucks is a dollar donation program designed to harness the passion of visitors and residents in order to help care for the region's environment. Squaw and other local businesses have committed to collecting dollar donations on room nights, season passes, lift tickets, golf rounds and other items to help improve the area's natural environment.

"In conjunction with our company's commitment to the environment, we have made two \$25,000 donations to both the Truckee River Watershed Council and the Tahoe Fund, and we are asking guests to contribute one dollar on the purchase of lodging reservations or a season pass via the new Green Bucks program," said Andy Wirth, president and CEO of Squaw Valley and Alpine Meadows.

Proceeds from Green Bucks support the Tahoe Fund, the Truckee River Watershed Council and other public and nonprofit organizations in the region. These organizations fund projects that will improve, enhance and restore watersheds, hiking and biking trails, and environmental stewardship programs.

Green Bucks will support:

- Miles of hiking, biking and ADA-accessible trails
- Access for swimming, kayaking, canoeing and stand-up paddle boarding
- Open spaces for wildlife habitat and scenic views
- Restoration of rivers, lakes, meadows, wetlands, forests
- Protection of fish and wildlife habitat
- Boating and fishing access

- Landscaping and trail re-alignment to prevent runoff
- Signage and interpretive displays to guide visitors
- Monitoring of water quality.

Local businesses may call (530) 550.8760, ext. 7 to sign up to participate in the Green Bucks program.