

# Sierra to close with Customer Appreciation Day

On April 15, Sierra-at-Tahoe Resort will give skiers and riders one last chance to shred Sierra with its annual Customer Appreciation Day. Customer Appreciation Day is all about celebrating the season with fun stories of a season gone by.

Skiers and riders of all ages may purchase a lift ticket for \$25 on April 15. All of the proceeds raised from the day's lift ticket sales will be donated to sponsor youth recreation and education including youth baseball, soccer, swimming, and other youth activities.

Sierra Resort will operate a limited number of lifts from 10am-2pm, including Grandview and Easy Rider.

All guests are invited to join John Rice, general manager, and the rest of Sierra Resort's managing team for the official "last run of the season" from the top of Grandview Express beginning at 2pm. Last call at the Sierra Pub will be at 2:45pm, in time for the ending of all winter operations at 3pm.