

Survey dissects social media practices

Out & About Marketing, a digital marketing and social media firm, is taking a survey about social media in the Tahoe-Reno area.

Go online to participate. Participants will receive Milena Regos' "20 Facebook best practices to increase engagement on your page," entry to win a \$25 gift card from Amazon.com, and the ability for businesses to compare their social media activity to others.

It takes about five minutes to complete the survey. Submissions are confidential. The survey is open until May 15.