

Backlash to Calif. digital license plate plan

By Melody Gutierrez, Sacramento Bee

California license plates could get a high-tech makeover with a digital screen and wireless capabilities as part of a Senate bill making its way through the Legislature.

Senate Bill 806 authorizes the Department of Motor Vehicles to create a pilot program at no cost to the state with as many as 160,000 cars testing the digital plates patented by San Francisco-based Smart Plate Mobile. The state hopes the technology will improve efficiencies in vehicle registrations and potentially save the DMV some of the \$20 million spent each year in postage for renewals.

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