

California spends \$428 mil. to combat plastic

By KTVU-TV

California communities are spending \$428 million dollars a year to keep plastic and other trash off the streets and keep it from polluting waterways and beaches, an environmental group said in a new report.

For many, “soda bottles, food wrappers, and cigarette butts are just forgotten bits of muck that hit the street and wash away, forgotten. That waste doesn’t just disappear though, and it is very expensive to clean up,” the Natural Resources Defense Council said in an “issue brief” about the litter problem.

The study, released on Aug. 28, was based on information supplied by 95 communities around the state on how much they spent on street sweeping; litter pickup; waterway and beach cleanup; storm drain cleaning and maintenance; installation of devices to trap trash that flows down storm drains with runoff, and public education programs about litter’s impact on waterways.

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