

# 'Made in America' becoming vogue again

By Virginia Harrison, CNN Money

The "Made in America" revival is gaining momentum with a majority of manufacturing executives now ready to consider pulling some production back from China.

A new survey published Tuesday showed a big jump in recent months in the number of companies considering "re-shoring" production from China, once favored for its low costs.

Boston Consulting Group said its survey found most large U.S. companies now plan to move some production to America from China, or are "actively considering" the move.

The number of firms that have shifted manufacturing to the U.S. from China, or will do so in the next two years, has nearly doubled over the past 18 months.

The survey found the three main drivers of the trend are labor costs, product quality and a desire to be closer to customers.

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