

# NLTRA has money to award for marketing events

The North Lake Tahoe Resort Association plans to give out \$50,000 in grants for special events taking place in the North Lake Tahoe region of Placer County. Most individual grants will fall within the \$500 to \$2,500 range.

All grant money must be used for marketing and public relations efforts to promote events in the region. Preference will be given to events which encourage overnight stays.

All groups interested in receiving funds must fill out the application by Nov. 4, 2013. Recipients will be notified Dec. 5.

For a copy of the application and more information, contact Judy Laverty at (530) 581.8702 or [Judy@GoTahoeNorth.com](mailto:Judy@GoTahoeNorth.com).