

Lake Tahoe PR firm wins 4 awards

Weidinger Public Relations won four awards from the Public Relations Society of American, Sierra Nevada Chapter.

The Silver Spike designation is the highest honor from the chapter and identifies outstanding achievement, far-reaching client results, and high standards for quality of work and ethics.

The Stateline agency received awards for each of its four entries: two Silver Spikes and two Awards of Excellence.

Three awards were for projects for the Lake Tahoe Visitors Authority and one for Tahoe Transportation District, including the American Century Championship, Incline Gateway, Operation Sierra Storm, and Redevelopment Renaissance.