

# Placer County spending money on Tahoe projects

Placer County Board of Supervisors this month approved a slew of funding proposals that impact Lake Tahoe.

Money comes the hotel tax the county collects on the North Shore.

## Here are the projects:

**North Tahoe Public Art:** The funding will be for initial construction costs as part of the Kings Beach Commercial Core Improvement Project. Part of the funding will be for footings and utilities in the two roundabouts and part will be used with private donations for the first public art installation, which is expected in 2014. The remaining funding will be used for installation of a second piece of art.

**Regional Transit System Branding:** Currently there are multiple transit agencies that provide service in the region, which has created brand clutter and confusion among riders. The branding project will devise a single, coordinated brand for the North Lake Tahoe-Truckee region transit systems, creating a clear and identifiable brand that ties all systems together.

An identifiable logo will be created.

**North Lake Tahoe Water Shuttle:** This three-year pilot project will enter its third year next summer. The funding will assist with the operation of the shuttle which links four points on the Lake Tahoe North Shore, including Homewood, Tahoe City, Carnelian Bay and Tahoe Vista. It is envisioned that this short-trip water shuttle system will ultimately link into the larger North Shore-South Shore ferry system, which is currently being planned, but is not expected to be implemented for several years.

**Performing Arts Center Feasibility Studies:** This funding is for an initial feasibility study and business plan for cultural arts facilities in the region. Vail Resorts is talking about a regional performing arts hall and amphitheater at Northstar.

**Dollar Creek Shared Use Trail/SR 89 Community Revitalization/Fanny Bridge Project:** The funding will provide a portion of the local match needed to access more than \$25 million in federal grant dollars. Funding would go to design and construction of the Dollar Creek Shared Use Trail and the Fanny Bridge Replacement Project.

*– Lake Tahoe News staff report*