SheJumps putting on daylong clinic at Kirkwood

SheJumps and K2 are celebrating International Women's Ski Day at Kirkwood on Dec. 14.

The 10am-4pm event is free, though people need to buy a lift ticket if they don't have a pass.

Meet at the bottom of chair 5 by the snow gun at 10am.

The mission of SheJumps is to increase the participation of females in outdoor activities. Founded in 2007 by big-mountain skier Lynsey Dyer, Claire Smallwood, and Vanessa Pierce, the vision of SheJumps is to create positive female role models and encourage women around the world to take a jump and live their lives to the fullest potential.