

Nevada promoting local agriculture

The Nevada Department of Agriculture has created a Buy Nevada brand program to promote Nevada food and agriculture.

Buy Nevada promotes food and agriculture businesses such as food processors, small farmers, large growing operations, restaurants, retailers and distributors.

The recent study on the economic impact of the agriculture industry to the state – estimated at \$5.3 billion – helped drive the program.

Buy Nevada has tiered memberships ranging from free to higher-level sponsorships. Money raised will further promote Nevada food and agriculture businesses. Businesses may sign up online.