Polar bear plunge to raise money for Christmas Cheer

The Tahoe Keys Polar Bear Plunge is Feb. 16.

People will be taking to the water at 356 Ala Wai. Blvd. in South Lake Tahoe at noon that Sunday. Registration and check in is from 10-11:30am.

This is a fundraiser for Christmas Cheer.

For more info, email ltpolarbear@yahoo.com or call 800.916.0900.