

No snow: People spending money at Heavenly Village

Publisher's note: *This is one of a series of blurbs about how the lack of winter is impacting businesses in the Lake Tahoe Basin. If you have an idea, please email it to info@LakeTahoeNews.net.*

The lack of snow had people spending a significant amount of time in the Heavenly Village during December. And it's still common to see people milling about.

"I don't know if it was more people coming up because they didn't have to deal some of the snow issues we usually have to deal with. People didn't have to think about getting stuck," Jana Harrah, owner of Heavenly Village Cinema, told *Lake Tahoe News*. "I saw people in sports cars. We had a really good holiday, but then we had good movies."

Gary Casteel, who runs the village, told South Lake Tahoe officials that sales were extremely high in December for the multitude of stores and restaurants.

The city's parking garage had its highest revenue-generating month ever – \$150,000.

Sales tax numbers are not out yet.

– *Lake Tahoe News staff report*