

LTN paid subscriber headed for Sugar Bowl

Bruce Rettig of Meyers is going skiing soon at Sugar Bowl with a friend or family member because he is one of *Lake Tahoe News'* paid subscribers.

On occasion paid subscribers receive special benefits. He happened to win the contest Thursday. The reward was two day passes to Sugar Bowl.

It's fast and easy to fill out a paid subscriber form.

Here are reasons to do so:

"I'm a paid subscriber because LTN is my daily source of what's happening in my world. I feel informed and ready for my day, when I read what's posted every morning. In addition, LTN is my conduit of fun. It's my source for all the events happening in and around Tahoe." – Denise Haerr

"The LTN we read every morning at home or on the road." – Les Wright

Lake Tahoe News needs paid subscribers for two reasons – 1. It's required by law to keep our adjudication so we may publish legal notices. You may have noticed earlier this year we added a category at the top of the home page called Legals. El Dorado County Superior Court in November deemed *Lake Tahoe News* an adjudicated publication; 2. Cash flow keeps us in business. It's as simple as that. We have advertisers who we are thankful for, but we rely on readers as well.

– Lake Tahoe News staff